

## **College Credit Certificate in Entrepreneurship Operations**

## **Skills Acquired in Entrepreneurship Operations -Intrapreneurial Project Development**

- Learning how to adapt and shift strategies in response to changing circumstances
- Leading teams and projects with confidence
- Developing the ability to analyze and evaluate different scenarios to make informed decisions
- Marketing and Sales Strategies
- Business Operations and Intrapreneurial Skills
- Creativity & Innovation
- **Pitching and Presentation Skills**
- **Entrepreneurial Mindset and Skills**







## **Potential Career Opportunities**

- Small Business Owner
- Sales Manager
- **Business Consultant**
- **Digital Marketing Specialist**
- Marketing Coordinator
- Product Manager
- **Operations Manager**
- **Project Manager**
- Intrapreneur



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## **Program Features:**



Dual Enrollment, Orientation and Mentorship **Programs for High School Students** 



Immersive and Interactive Courses through Frank G. Daveler Entrepreneurship Institute and Daveler Innovation Center



- Credit Transfer, Advising Services and Bridge **Programs for Transfer Students**
- Flexible Scheduling, Career Services and **Networking Oppurtunities**

For more information, contact FSW's School of Business & Technology, sbt@fsw.edu

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