



**Ignite Your Entrepreneurial Spirit!**

## College Credit Certificate in Business Entrepreneurship

### Skills Acquired in Business Entrepreneurship- Side-Gig Business Development:

- Understanding the fundamentals of starting and running a side business
- Thinking like an entrepreneur and identifying opportunities
- Business Ideation and Feasibility Analysis
- Entrepreneurial Management Principles
- Digital Marketing and Sales Strategies
- Legal Considerations for Small Businesses
- Customer Acquisition and Relationship Management
- Pitching Business Ideas to Stakeholders

### Potential Career Opportunities

- Side/Small Business Owner
- Business/ Independent Consultant
- Gig Economy Participant
- Marketing Coordinator
- Product/ Operations Manager
- Freelancer
- E-Commerce Entrepreneur



**Median Annual Salary of a Small Business Owner in Florida was \$96,936 as of May 24'**

\*\*Zip Recruiter Statistics

### Program Features:



- Dual Enrollment, Orientation and Mentorship Programs for High School Students



- Immersive and Interactive Courses through Frank G. Daveler Entrepreneurship Institute and Daveler Innovation Center



- Credit Transfer, Advising Services and Bridge Programs for Transfer Students



- Flexible Scheduling, Career Services and Networking Opportunities

*For more information, contact FSW's School of Business & Technology, [sbt@fsw.edu](mailto:sbt@fsw.edu)*



**Apply Now!**

